

## Columbus Productions, Inc.<sup>SM</sup>

Complete  
End-to-end Service

Superior Quality and  
Turn-around Time

Over Fifty  
Years Experience

Meeting the printing needs  
of the financial industry.





## COLUMBUS PRODUCTIONS

As a part of the TSYS family, Columbus Productions prides itself as an industry leader in customer service. Like many of TSYS' other lines of business, we structure customer support based on the unique needs of the client, governed by a partnership approach that is consultative and solution-driven. Because Columbus Production's employees have an ownership stake in the company, our team members are entrusted entrepreneurs playing a vital role in our family's continued success.

**At Columbus Productions, we know that the financial services industry has unique needs that not all print shops can meet seamlessly. That is why it is our mission to provide our customers with outstanding, dependable service from design to completion, resulting in the finest printed products to advance their business.**

Founded in 1955, Columbus Productions has made a name for itself by continuously practicing its founding vision of quality printing with superior customer service and excellent turn-around time. While staying true to its roots, Columbus Productions sets itself apart from the competition through its affiliation with TSYS, a global payments company that each year manages billions of business-critical documents.

Columbus Productions continually invests in the latest technology to improve efficiencies and ensure industry-leading quality in its state-of-the-art printing facility. Our customers have seen the benefits of our investments in the form of competitive pricing, superior quality and knowledgeable team.

As part of TSYS, Columbus Productions shares many of their industry-leading initiatives regarding regulatory concerns

and data security. In addition, its ability to personalize business-critical documents helps make sure our clients' messages reach their audience in the most effective — and personal — way.

### **Our Service**

Columbus Productions offers state-of-the-art print solutions to the financial services industry, featuring sheet-fed, six-color offset and digital printing with finishing and bindery. We support the entire document lifecycle, from pre-flight to distribution, with efficiency, security and quality. With a fleet of presses and finishing machines on hand, we evaluate each job to be certain it is processed on the most efficient and effective equipment, based on size and quantity. Each project is tailored to your needs, and we can manage on a turnkey basis or work with your existing team to combine efforts in any of the stages of product development.



## Our Print Capabilities Include:

- Inserts
- Variable Data Processing
- Welcome and Direct-mail Kits
- Card Mailers
- Annual Reports
- Proxy Statements
- Targeted Offers
- Business Publications
- Digital Color Brochures
- Booklets
- Training Materials
- Books
- Flyers and Posters
- Pocket Folders
- Catalogs
- Newsletters
- Letterheads and Stationery
- Business Cards
- Greeting Cards
- Calendars

## Our Supporting Services Include:

- Creative/Pre-press
- Graphic Design
- Electronic Proofing
- Sheet-fed Printing
- Digital Printing
- Finishing
- Die Cutting
- Embossing
- Bindery
- Warehousing
- Fulfillment

### Our Quality

Our business has thrived over the last six decades, due in great part to repeat business. This customer loyalty is the greatest testament to our focus on quality. Our dedication to quality is evident in the offset printing area where all facility support systems are exclusively dedicated to ensure cleanliness, accurate relative humidity and temperature, along with evenly distributed airflows — all crucial elements to print quality.

### Creative Services and Pre-Press

Columbus Production's pre-press environment combines a fully electronic workflow with high-speed digital pre-press, digital proofing and direct-to-plate imaging. A highly trained and experienced design and pre-press team work with the latest graphic and word-processing software in both Mac and PC platforms to assist you at any stage, from design to production. This multi-platform technical environment allows us to accept a wide variety of file types from our customers, and ensures the development of the highest-quality product attainable.

Our team of graphic designers are experts at not only creating original pieces based on our customers' visions, but also at bringing to life the foundation that our customers have already created. Our team takes the time to understand exactly what you have in mind for a new creation or is just as happy to give you the reins to send us what you've previously developed by e-mail, disc or through either our FTP site or yours.

### Proofing

Columbus Productions knows that proofing is critical to verifying accuracy in both content and color, so we give you the opportunity to proof in a number of different ways — from black and white laser samples to contract color proofs. We have a variety of techniques to customize solutions based on your individual job requirements, and our customer service representatives work with you to give you the most cost-effective proofs available to display how the printed job will look when completed.

#### PDF Proof

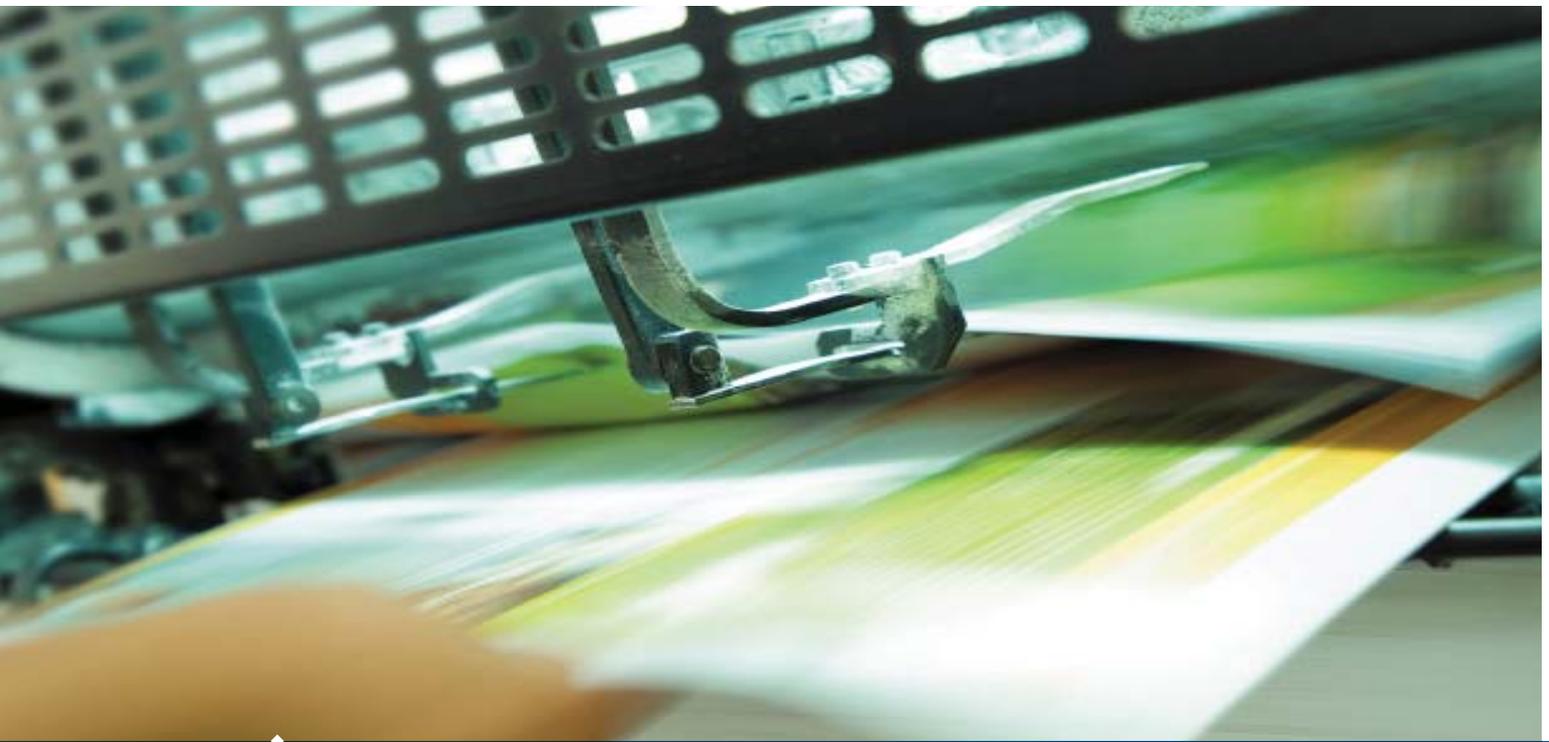
With a PDF proof, an electronic sample is sent directly to your computer or transferred through our FTP site, showing you the actual size and layout of the printed piece. This enables speedy approval of initial proofs.

#### Color Laser Proof

A Color Laser Proof allows inexpensive changes to be made quickly and early in the printing process. The color laser proof is mailed to the customer for approval or is marked for corrections and returned to us.proofs.

#### Separated Laser Proof

Separated Laser Proofs are black and white proofs that provide an image of each color used for the job to ensure that the artwork will separate properly.



#### **Digital Blueline**

Digital Blueline proofs are appropriate for most color and black and white jobs, and produce a copy of exactly what will be printed on press. Proofs are double-sided, representing the press sheet, then trimmed and folded like the final product.

#### **Digital Kodak® Color Proof**

The Digital Kodak Color Proof is an inkjet proof on a satin-finish paper that is calibrated to match process color on press with the only difference being the paper type.

#### **Our Presses**

We take pride in our spotless pressroom, where our workflow is streamlined to maximize efficiencies, and color and register control systems maintain consistent quality. We are proud to feature some of the fastest presses available today, which allows us to use competitive pricing to pass the benefits on to our customers. In-line capabilities, including perfing and scoring, provide the flexibility needed for any job. This combination of velocity and flexibility makes us superior in both price and quality for any size job.

Our two- to six-color Heidelberg® presses provide an almost unlimited choice in sheet sizes, special colors and finishes. With computerized print control and memory storage of job parameters, make-ready printing is faster and more accurate for re-runs, with consistent color throughout even the longest runs. Annual reports, booklets,

posters, packaging/cartons, labels, media kits or other demanding jobs all come alive on our complete line of sheet-fed presses.

#### **Digital Printing**

Digital printing is ideal for small quantity jobs requiring rich color and quicker turn-around times. Business postcards, greeting cards, small posters, prototyping print work or other high-quality, low-volume items can be produced economically with short-run printing.

If a job later requires additional quantities, the same files that print here digitally can be easily moved to an offset press. Items printed digitally can be trimmed and folded like any other printed item and can also be laminated.

Using our Variable-Data Printing (VDP) solutions, we've raised on-demand printing to a new standard. Our clients have seen greater return on investment and cost savings by taking advantage of the personalization options and efficiency of VDP.

By combining information from database records with a document design, Columbus Productions can print direct mail pieces with messages customized to your customers. A full range of personalized targeting is available, from simply changing the name and address to printing fully personalized communications containing images, text graphics and even layouts unique to each recipient. Messages and offers that are personally

## DOING THE RIGHT THING FOR OUR FUTURE.

In an effort to be more environmentally responsible, Columbus Productions, Inc., has received certifications with both the Forest Stewardship Council (FSC) and Sustainable Forestry Initiative (SFI). These certifications play a critical role in our environmental policy and empower our customers to make educated environmental choices about the products they purchase.



tailored to match customers' needs and desires greatly improve the likelihood that they will heed your call to action.

### **Finishing**

We know that the job's not complete just because it's printed, which is why we offer a complete range of binding and finishing options, all handled with the same care and attention as the print job itself. Columbus Productions offers a vast array of finishing services, including cutting, folding, stitching and die-cutting.

### **Warehousing, Fulfillment and Other Services**

In need of a place to store your printed collateral or help with distributing it? We offer several important money-saving advantages for the warehousing and distribution of your inventory. Our integrated substrate warehouse, complete with temperature and humidity controls, ensures the quality of your finished product.



4580 Cargo Drive • Columbus, GA 31907 • +1.706.644.1595 | [www.columbusproductionsinc.com](http://www.columbusproductionsinc.com)

## About TSYS

As one of the world's largest payment services companies, the people, service and technology of TSYS enable hundreds of millions of consumers globally to navigate their lives with confidence and convenience everyday. TSYS (NYSE: TSS) offers unmatched flexibility, quality and control through a broad range of issuing and acquiring payment technologies, including consumer-finance, credit, debit, debt management, healthcare, loyalty, prepaid and other related services for financial institutions and retail corporations in any global region.

TSYS' global headquarters are located in Columbus, Georgia, with other local offices spread across the Americas, EMEA and Asia-Pacific. TSYS serves more than 300 clients in 75 countries, including relationships with 11 of the top 20 international banks.

The people of TSYS are respected around the world for the spirit of true partnership they invest in every relationship and business decision. By the passion they bring to the world of payments, the people of TSYS are known as good people to do business with. Get to know us at [tsys.com](http://tsys.com), or contact us at +1.706.649.2307 to learn more about how we can serve as the trusted agent in your payment strategies.

